

## Concept Note: “AgriBridge – An African German Dialogue: Linking Trade and Agriculture for Shared Prosperity”

**Day/Time:** Tuesday, 13.01.2026 / 6:30 pm-8:15 pm, followed by networking until 9:30 pm

**Location:** [Hotel Aquino](#), Berlin

**Simultaneous Interpretation:** EN/FR/GER will be available

**Background and Rationale:** Welthungerhilfe (WHH) and AKADEMIYA2063 have launched AgriBridge, an African-German policy network for sustainable agrifood systems. AgriBridge connects African research organizations, private sector actors, farmers, and civil society organizations to jointly shape political decision-making processes in Germany. At our launch event, we will address two policy objectives: The German government seeks to advance the integration of foreign trade promotion and development cooperation, while the African Union, through the Kampala Agenda, has defined new policy priorities guiding its agrifood systems from 2026 onward.

### Guiding questions for the panel discussion:

1. Where are the greatest synergies—and potential trade-offs—between Germany's focus on economic partnerships and African agrifood priorities?
2. How can investments in African agricultural and food systems enhance local capacity, technology transfer and sustainable development?
3. What role does the African Continental Free Trade Area play, and how can investments best support women, youth, and small businesses?

### Running Order:

| Time      | Duration | Agenda Point                | Speakers   |
|-----------|----------|-----------------------------|--|
| 6:00-6:30 | 30 min   | Admission                   | N.A.   |
| 6:30-6:35 | 5 min    | Introduction by moderator   | <u>Moderator:</u> Asja Hanano, Head of Policy and External Relations, Welthungerhilfe (WHH)  |
| 6:35-6:40 | 5 min    | Virtual Opening remarks     | H.E. Moses Vilakati, Commissioner for Agriculture, Rural Development, Blue Economy and Sustainable Environment, African Union Commission (tbc)   |
| 6:40-7:15 | 35 min   | Panel discussion – part I   | <u>Speakers:</u> <ul style="list-style-type: none"> <li>• Dr. Bärbel Kofler, Parliamentary Secretary, Federal Ministry for Economic Cooperation and Development (BMZ),</li> </ul>  |
| 7:15-7:30 | 15 min   | Mentimeter question and Q&A | <ul style="list-style-type: none"> <li>• Debisi Araba, Managing Director, AKADEMIYA2063</li> </ul>   |
| 7:30-7:55 | 25 min   | Panel discussion – part II  | <ul style="list-style-type: none"> <li>• Mathias Mogge, Secretary General and Chief Executive Officer, WHH</li> </ul>  |
| 7:55-8:15 | 15 min   | Q&A                         | <ul style="list-style-type: none"> <li>• Anna Nambooze, Country Director Uganda and South Sudan, TradeMark Africa, AgriBridge Representative</li> <li>• Constance Okeke, Executive Member CAADP Non-State Actors Group (CNG), AgriBridge Representative</li> </ul> |