FOOD SYSTEM - TRANSFORMATIVE INTEGRATED POLICY (FS-TIP)

Project Brief
Context

Project context

The imperative for food system transformation is now universally acknowledged by African governments, but several obstacles stand in the way of holistic food system change (e.g., competing priorities, fragmented governance, short-termism). To overcome these obstacles, a galvanizing vision, clear policy framework, and enabling conditions are required.

Therefore, Rockefeller Foundation and IDRC have funded a coalition of partner institutions, including Tony Blair Institute, APHRC, Akademiya2063, AGRA, BCG and IFPRI to support select national governments in Africa which demonstrate courageous and visionary political will to embark on a food system transformation journey.

This initiative and the associated coalition are named Food System Transformative Integrated Policy (FS-TIP). This work is done in concert with programs of in-country Food System Summit Dialogues.

Currently, three target countries - Rwanda, Ghana and Malawi - have been identified as the initial focus countries for our efforts.

The main purpose of the project is to support select national governments in Africa in the development of an ambitious policy agenda that can be implemented to achieve sustainable, healthy diets for all their citizens.
How FS-TIP can support countries on their journey of food systems transformation

Develop a **robust, comprehensive fact base** on the structure of food systems and the country’s current performance, based on diverse data sources and thorough analytics.

Inform with **comprehensive landscape** of public, private and social sector actors responsible for articulating, legislating and implementing food systems policy.

Give long-term support to define **optimal policy agenda and operating model** for integrated policy (through inter-ministerial platform and cross-sectorial engagement); supporting innovation and investments in the country.

Provide **insight on trade-offs and synergies** between policy interventions and feedback loops within food systems, working towards the long-term goal of sustainable healthy diets for all.
FS-TIP: Food System - Transformative Integrated Policy

Goal: Sustainable healthy diets for all

A future state in which every human being has consistent access to a nutritious, high quality diet that promotes human and planetary health, supports child development, prevents disease, and conserves biosphere resources.

FS-TIP supports governments in Africa that demonstrate robust integrative leadership and capacity, in the development and implementation of an ambitious policy agenda aimed at achieving sustainable, healthy diets for all their citizens.

Support by FS-TIP includes building a fact base foundation, developing a tailored food system transformation strategy, and providing implementation support.

FS-TIP has a long-term perspective, that builds upon the momentum of the Food Systems Summit 2021, but has its focus beyond, building a long-term platform for transformation, policy development, capacity building, innovation and investments, supporting SDGs and other long-term development objectives.
FS-TIP is focused on an integrated and comprehensive approach to drive sustainable transformation

**What FS-TIP is**

- A long-term, intergenerational effort, supporting integrated transformative policy development and implementation on an ongoing basis
- Complementary of and informative to related Food Systems initiatives such as the Food Systems Summit Dialogues, SUN movement etc.
- Building upon existing review and monitoring frameworks such as the biennial review of the Implementation of the Malabo Declaration and the Food Systems Dashboard; while developing an interface that informs policy-making on an ongoing basis
- Implementation and outcome focused, while building upon a solid foundation of evidence-based research and data analytics

**What FS-TIP is not**

- A one-off effort in the run up to the Food Systems Summit in September 2021
- A stand-alone initiative that is dissociated from the Food Systems Summit Dialogues, SUN movement and other initiatives related to food systems
- Developing a completely new framework and monitoring mechanism of food systems, detached from existing frameworks; nor present findings in a stand-alone manner
- Focused solely on academic research and insights generation that is disconnected from policy-making and implementation
1. Sustainable healthy diets for all as the vision
2. Food system transformation as the journey
3. Systems approach to the challenge
4. Iterative approach to the journey
5. Be purpose-led and values-driven
6. National governments as the entry point of governance and agency
7. Be supportive and co-creative rather than prescriptive
8. Build on existing structures when feasible, create new ones only when necessary
9. Embrace both evidence and innovation
10. Proactively address frictions related to facts, interests, and values
11. Approach the challenge with an attitude of learning, humility, and optimism
Focus of Phase 1 is to conduct a landscape and diagnostic analysis

<table>
<thead>
<tr>
<th>Engagement</th>
<th>Landscape analysis</th>
<th>Policy development</th>
<th>Policy implementation</th>
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</table>
| National government  
  - Integrative leadership and capacity  
  - Political will and commitment | National government  
  - Connection to relevant agencies  
  - Access to data and relevant officials  
  - Linkage with Member State Food System Dialogue  
  - National TIP structure | TIP Development process  
  - Ministries and agencies  
  - Private sector  
  - Civil society  
  - Other stakeholders | TIP Implementation process  
  - Ministries and agencies  
  - Legislature  
  - Private sector  
  - Civil society  
  - Other actors |

- Country prioritization and selection  
- Top-level government engagement (Head of State or Government)

- Key food system challenges and opportunities, based on fact base  
- Key policy gaps, incoherencies, and opportunities

- Process facilitation and coordination  
- Policy menu  
- Analyses, modelling and evidence generation & synthesis  
- On-demand expertise  
- M&E, learning, implementation research, cross-pollination

To start for 3 target countries, lead by TBI  
Proceed for target countries with top-level government engagement  
UN Food Systems Summit

Sustainable healthy diets for all
Governance structure for FS-TIP Phase 1

PMO
- Set the content and drive the overall program process
- Ensure strategic alignment, coordination, consistency, communication, knowledge management and quality

Advisory Committee
- Provide overall guidance for team
- Review/ approve recommendations

Country teams
- Generate hypotheses
- Perform fact gathering and analysis
- Draw out insights, synthesize and form recommendation
- Engage stakeholders
- General contractors to provide production and network introductions

Advisory Committee
- Roy Steiner
- Mehrdad Ehsani
- Marie Ruel
- Greg Hallen
- Joseph Gichuru
- Jonathan Said
- Ross Smith
- Ousmane Badiane
- Apollos Nwafor
- Mills Schenck
- Shalini Unnikrishan
- Patrick Webb
- Jessica Fanzo

Expert panel
- Jef Leroy
- Alan de Brauw
- Claudia Ringler
- Danielle Resnick
- Jemimah Njuki
- Namukolo Kovic
- Mutinta Hambayi
- Daniel Njiwa
- Sheryl Hendriks
- Robynne Anderson
- Amos Laar
With distinct roles and responsibilities for the country team members

### Roles and Responsibilities

#### Local leadership
- Act as focal point for key (government) stakeholders
- Help prepare meetings with key (government) stakeholders
- Provide insight into ongoing initiatives (including FSSD)
- ...

#### Local PM
- Coordinate and conduct landscape and diagnostic analysis
- Develop hypotheses and insights on key challenges and opportunities
- Drive overall process (meetings, actions)
- Ensure coordination in-country and align with other country PMs
- ...

#### TBI advisers / contractors
- Lead the stakeholder and policy mapping
- Connect team with key stakeholders in Government
- ...

#### In-country experts
- Conduct selected parts of landscape and diagnostic analysis
- Help with development and challenge country hypotheses and insights on challenges and opportunities
- Connect team with key stakeholders in food system ecosystem
- ...

#### AGRA
- Ensure alignment with Food Systems Dialogues
- ...

### People

<table>
<thead>
<tr>
<th>Country</th>
<th>Person</th>
<th>Role/Title</th>
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<tbody>
<tr>
<td>Rwanda</td>
<td>TBC</td>
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<tr>
<td>Ghana</td>
<td>Ms. Mary Mpereh</td>
<td>Chief Analyst/SUN Technical Focal Point NDPC</td>
</tr>
<tr>
<td>Malawi</td>
<td>TBC</td>
<td></td>
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<tr>
<td></td>
<td>Peggy Mativo</td>
<td>BCG</td>
</tr>
<tr>
<td></td>
<td>Getaw Tadesse</td>
<td>Akademiya2063</td>
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<td></td>
<td>John Ulimwengu</td>
<td>Akademiya2063</td>
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<tr>
<td></td>
<td>James Munanura</td>
<td>Hon. Stella Mugabo Country Head Rwanda (occasional input)</td>
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<tr>
<td></td>
<td>Charles Nornoo</td>
<td>Samuel Mensah-Bah Country Head Ghana (occasional input)</td>
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<td></td>
<td>Kennedy Bisani Lweya</td>
<td>Acting Country Head (occasional input)</td>
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<tr>
<td></td>
<td>Jean Paul Ndagijimana</td>
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<tr>
<td></td>
<td>Dorothy Effa Mwakoi</td>
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<tr>
<td></td>
<td>Sophie Chitedze</td>
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<tr>
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<td>Paul Jere</td>
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